

runbritain – organisation and terms of reference

runbritain is a working group with delegated authority from UK Athletics (“UKA”), comprising a mix of independent members and representatives of UKA and the Home Country bodies. runbritain reports to the UKA Board. runbritain is responsible for recommending to the UKA board, seeking approval from it and then implementing on its behalf strategies to administer, organise and improve road running in the UK.

These responsibilities include:

Administration: setting the standards of delivery for road running, how the sport is organised, quality control, sharing best practice, assisting race organisers to make the administration of road races easier and helping to improve the overall standard and safety of road races in the UK.

Finance: administering the finances of road running including the new licence system and developing financial plans to ensure the future management of road running.

Participation: ensuring the sport remains attractive to existing runners and, draws in new runners.

Elite: Financially supporting UKA in developing and funding strategies to improve elite standards within the sport.

Income from the activities of runbritain (e.g. new licence fees and income from the running community) will be used to finance the sport of road running – its administration, operating procedures, marketing and recruitment where appropriate, and the improvement of standards in elite distance running across the UK

On-Line Running Community

runbritain will develop an on-line running community as a key strategy to increase regular participation within road running.

This on-line running community will complement existing clubs and attract unattached runners to the sport.

It will give the road running community a valuable platform with race entry details, discussion forums and results and also provide UKA with a valuable database of athletes.

The running community’s core objectives are:

- To bring unattached road runners into the sport.
- Encourage increased frequency of participation in the sport.

- Raise funds for re-investment into the sport.
- To improve standards at all levels of road running.
- To encourage unattached runners to join running clubs.

Composition

runbritain will comprise a mix of appointed and elected members.

Its work will be conducted by sub-groups, including co-opted or invited members, in the following areas:

Technical (Safety and standards)
Medical
Commercial

Three members of runbritain will be appointed by their respective bodies.
These are :-

UK Athletics
Representative of the Celtic nations
England Athletics

Three members of runbritain will be elected as follows.

Representative of small races, less than 4000 runners (voted by race directors, 1 vote per permit)
Representative of larger races, more than 4000 runners (voted by race directors, 1 vote per permit)
Representative of clubs (voted by club chairmen, 1 club 1 vote)

Two further members will be appointed based on knowledge, influence, skill and competence.

runbritain will be able to co-opt any number of additional members in order to ensure all elements of the sport of road running are represented.

The chair and/or CEO of UKA will also have the right to attend runbritain meetings.

Appointed positions will be filled in March 2008.

There will be an election process beginning in February 2008 for the elected positions. This process will be administered by Athletic Services and will be based upon their current database of permits and registered clubs.

Elected positions will be held for a period of three years with a two-term maximum, subject to review.

At the first meeting of runbritain the group will agree a system of re-appointments and elections that ensure healthy group renewal with a maximum of one-third of the group being either re-appointed or elected annually.

All positions on runbritain Groups, whether elected or appointed will be skills based, assessed against a range of skills defined by the runbritain Groups. In the case of elected positions a short list will be compiled by runbritain after a suitable period of advertising the vacancies.

runbritain Groups will meet between 6-8 times per year and will establish sub-groups where necessary for specific road running projects. Members should expect to invest a minimum of 12 days of their time each year.

runbritain management

UKA will appoint a MD for road running as a full-time staff member who will chair the Groups and be responsible for:

- The delivery of runbritain's responsibilities as defined previously
- The development and delivery of an annual operational plan and annual budget
- The management of the relationship with Athletics Services to ensure that the sport of road running is supported with maximum effectiveness
- Protection of the brand value of a 'UKA-licensed road race'
- The management and marketing of the on-line running community.

Competition: working in partnership with major race organisers to facilitate a calendar of major events, ensuring where possible that key events are scheduled to minimise the impact of overlap and to maximise benefits to the sport as a whole; being the advisory body to UKA and home country bodies on the selection of venues to host national and world events" (added February 2008)