



Running Imp becomes the Official Supplier to realbuzzrunbritain.com

RunBritain, the official road running arm of UKA is delighted to announce a partnership with the UK's number one event supplier; Running Imp.

Running Imp will sponsor the race directors portal of the website and as part of the deal, Running Imp's website will feature exclusive special offers for all UKA/RunBritain licensed events.

Running Imp supplies medals, competitors' numbers, trophies, t-shirts, promotional items and event essentials to the UK's top races.

Managing Director of Running Imp Chris Illsley said "we are really looking forward to working alongside RunBritain, this partnership will help us both to better meet the needs of event organisers"

Chairman of RunBritain Geoff Wightman said "Running Imp has clearly led the race supplies market over a long period of time and it was a natural fit for RunBritain to partner with them to sponsor the Race Directors Portal on the realbuzzrunbritain.com website. We are delighted to have them on board and bring their expertise and experience to benefit the 1500 races which take out a UKA Licence on an annual basis"

Pierce O'Callaghan, the Business Manager of RunBritain said "Running Imp now joins Adidas in the Run Britain stable of sponsors and it is a great stamp of approval for the relatively new organisation to have two blue chip sponsors so soon into its development. We are also at an advanced stage of negotiations with another sponsor which we hope to announce in the near future with all funds raised through sponsorship being reinvested into British road running"

For more information go to www.realbuzzrunbritain.com and www.runningimp.co.uk





Pictured in the accompanying photo are Chris Illsley, Managing Director of Running Imp, Geoff Wightman, Chairman of RunBritain, Dave Bedford founding member of RunBritain and Pierce O'Callaghan Business Manager of RunBritain.